

# Official Contest Kit for the 2013



The **Conserve Wildlife Foundation of NJ** is a non-profit organization dedicated to protecting New Jersey's 82 species of endangered and threatened wildlife and the habitats they rely on for survival. We accomplish this through research, conservation, management, education and outreach.

Open to all 5th grade students in New Jersey, the *Species on the Edge Art & Essay Contest* is designed to be fun and educational. Students choose a species of wildlife that is endangered or threatened in New Jersey. They research the animal and create artwork and write an essay about its habits and habitats and why it needs to be protected here in New Jersey. The contest encourages environmental literacy - students think critically and research thoroughly about local environmental issues; express their concerns for the world around them; consider how their actions impact the natural world and brainstorm ways to improve the environment. Best of all,

## IT'S FREE AND EASY TO PARTICIPATE!

By creating these works of art and essays about New Jersey's wildlife, the children work as wildlife biologists. They may not see the animal but they research it – what it looks like, where it lives, and what are the threats to its future. Because of this contest, children have a better understanding of the wildlife and habitats of New Jersey and what we need to do to keep them in our future.

## Enter this year's Contest! - Entry Form on the Back!

Visit our website at [www.ConserveWildlifeNJ.org](http://www.ConserveWildlifeNJ.org)

### New Jersey Core Curriculum Content Standards

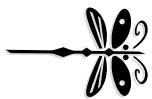
#### Addressed by the

#### *Species on the Edge Art & Essay Contest:*

Standard 1.1.D (The Creative Process, Visual Arts)	Standard 5.3.C (Life Science, Interdependence)
Standard 1.3.D (Performance, Visual Arts)	Standard 5.3.D (Life Science, Heredity and Reproduction)
Standard 3.1 (Reading)	Standard 5.3.E (Life Science, Evolution and Diversity)
Standard 3.2 (Writing)	Standard 6.1.B (Geography, People and the Environment)
Standard 3.5 (Viewing and Media Literacy)	Standard 8.1.A (Technology, Technology Operations & Concepts)
Standard 5.1.D (Science Practices, Participate Productively in Science)	Standard 8.1.E (Technology, Research and Information Literacy)
Standard 5.3.A (Life Science, Organization and Development)	Standard 8.1.F (Technology, Critical Thinking, Problem Solving, and Decision Making)
Standard 5.3.B (Life Science, Matter and Energy Transformations)	

Proudly sponsored by:





# 2013 Species on the Edge Art & Essay Contest



## Official Rules

Children choose one of the 82 endangered or threatened wildlife species that **live in New Jersey**, create artwork with this animal as the subject, and write an essay that answers **one** of the below questions.

### SPECIFICATIONS FOR ARTWORK:

- Choose one of **NEW JERSEY's** endangered or threatened wildlife species and create artwork with this animal as the subject.
- Artwork will be judged for originality and design. *Judges look for accurate coloration, scale, and habitat depiction.*
- Artwork **MUST be either 11 in. x 17 in. or 12 in. x 18 in. and no more than ¼ in. thick.** Do not include a border.
- Do not copy published photographs or illustrations.
- Paint, colored pencil, markers, collage, pen & ink, crayon, or other mediums may be used.
- **DO NOT USE** photography, chalk, pastels, oil pastels, or computer generated artwork.
- Do not mat, frame, or laminate.
- Do not use **ANY** lettering on the artwork.

*Fill out the entry form below and attach to **BACK** of artwork with Scotch or masking tape.*

### SPECIFICATIONS FOR ESSAY:

- Research and write an essay about your animal that answers **one** of the following questions:
  1. **Pretend you are an endangered species. What do you want people to know about you, why do you need protection, and what can people do to help save you and your species?**
  2. **Some endangered species in New Jersey have been brought back from the brink of extinction by wildlife biologists. Tell us your animal's success story.**
  3. **Why is your endangered species important? Become the animal and help the reader to understand your importance in the environment.**
- Essays should be APPROXIMATELY 200-400 words, TYPED, and NOT EXCEED ONE PAGE. *Please encourage standard fonts such as arial or times new roman and font size of 10 - 12.*
- Essays should have an introduction, body, and conclusion. *Creative writing is encouraged!*
- Include information about the animal's natural history in NJ (i.e. habitat, diet, reproduction, etc.)
- Essays must be original. Note source of information for direct quotations.
- Essays will be judged for creativity, persuasiveness, grammar, spelling, accuracy of research, and conclusions. We encourage teachers to proofread their student's essays.
- The student's name, grade, age, school, school address, teacher's name, and teacher's telephone number **MUST** be typed at the top of essays.

*Attach essay to **BACK** of artwork with Scotch or masking tape.*

The artwork and essay will be judged together as a whole. A list of NJ's endangered and threatened wildlife is included with this kit. Refer to *Additional Resources* page, included in this kit, for publications reviewed by CWF.

**PLEASE FOLLOW DIRECTIONS. FAILURE TO DO SO MAY RESULT IN DISQUALIFICATION.**

**DUE DATE:** Contest ends on January 31, 2013. Artwork and essays **MUST** be postmarked by January 31, 2013.

**HOW TO ENTER:** Submission must include both artwork and essay. One entry per child. Fill out entry form and attach to **BACK** of artwork with **tape**. Attach essay to **BACK** of artwork with **tape**. **DO NOT FOLD or ROLL ENTRIES.**  
*Folding entries in half one time is OK but please do not fold more than once.*

**MAIL ENTRIES TO:** Conserve Wildlife Foundation of NJ,  
PO Box 420, Mailcode 501-03E, Trenton, New Jersey 08625-0420

**THE COUNTY WHERE THE ENTRIES ARE FROM MUST BE CLEARLY DISPLAYED ON THE MAILING ENVELOPE/BOX.**

**NOTE: If you would like your entries returned to you, please register on our website or call 609-984-0621 BEFORE you mail your entries. Otherwise, entries become the property of CWF.**

**WINNERS:** One winner per participating county. Winners will be notified during the month of March 2013.

**QUESTIONS?:** Visit [www.conservewildlifenj.org](http://www.conservewildlifenj.org), call 609-984-0621 or email [info@conservewildlifenj.org](mailto:info@conservewildlifenj.org).

## 2013 Species on the Edge Art & Essay Contest ~ Entry Form

*Form must be completed in its entirety & signed by a parent/guardian. One entry per student. Entry form may be copied.*

Student's Name: \_\_\_\_\_ Grade: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: \_\_\_\_\_

SCHOOL Name: \_\_\_\_\_ NJ COUNTY: \_\_\_\_\_ Teacher's Name: \_\_\_\_\_

SCHOOL Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_ Teacher's Email: \_\_\_\_\_

HOME Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Species Chosen for Artwork & Essay: \_\_\_\_\_ Art Medium Used: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_ Parent/Guardian Home Tel. # (REQUIRED): \_\_\_\_\_

Parent/Guardian Signature (REQUIRED\*): \_\_\_\_\_

\*My signature certifies that I have read the rules and regulations of this contest and that the artwork and essay submitted are the work of the above student. I understand that entries will not be returned or acknowledged unless requested, and the submission becomes the property of the Conserve Wildlife Foundation upon entry into contest. I give Conserve Wildlife Foundation permission to exhibit, use, publish, and republish the submission for any purpose, including but not limited to the Internet, promotional material, and public relations, and to publish the name, county, and photograph of the student without compensation.