

OFFICIAL CONTEST KIT

2015 SPECIES ON THE EDGE 2.0 VIDEO CONTEST



CONSERVE WILDLIFE
FOUNDATION OF NEW JERSEY

Conserve Wildlife Foundation invites high school students from across the state to submit an original video showing why wildlife is important to protect in New Jersey.

The fun and educational **Species on the Edge 2.0 Video Contest** capitalizes on high school students' expertise with technology, and provides them with the opportunity to showcase their talent, creativity, and love of nature. The contest helps to develop students' experience in STEM (Science, Technology, Engineering, and Mathematics) and their project management skills.

Best of all, it's **free** – and gives students the chance to win scholarships and other prizes!

Prizes include:

1st prize: \$1,000 scholarship money


2nd prize: \$500 in scholarship money

3rd prize: \$250 in scholarship money

All entries will be eligible to win a day in the field with a wildlife biologist!

All entries are due by
Friday, May 13, 2016.

Conserve Wildlife Foundation of New Jersey is a non-profit organization dedicated to protecting New Jersey's rare wildlife species and the habitats they rely on for survival. We accomplish this through science, habitat restoration, and education.

Special thank you to our Sponsor  **PSEG**

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GENERAL CONTEST INFORMATION:

- All entries must be from New Jersey High School students.
- All contest participants must fill out the [online entry form](#).
- All entries must be uploaded to YouTube/Vimeo.
- Conserve Wildlife Foundation retains the rights to all entries.
- Students will create an original video illustrating why it is important to protect New Jersey's rare wildlife.
- Videos must be original. A work cited page should be included for citing resources.
- For any groups or classes that would like to formally enter as a team, we will consider offering prizes in a separate category.

Video Ideas:

- Use free clips provided by Conserve Wildlife Foundation to get started. To view the clips, send an email to Communications Manager Lindsay McNamara at lindsay.mcnamara@conservewildlifenj.org.
- Express yourself and create an original video that will capture the public's attention about New Jersey's endangered wildlife. Tell us what New Jersey's wildlife means to you.
- Advocate! Create your own video campaign to raise awareness in your school and community of the threats to wildlife in New Jersey.
- Make a documentary, or mockumentary, of your favorite endangered species and current conservation threats to the species.
- Remember utilize your classmates, family, or friends to make your entry stronger!

Next Generation Science Standards Addressed by the Contest:

- Life Science LS1- LS4
- Earth and Space Science ESS1-ESS3
- SEP 1, 2, 4, 7, 8
- CCC 1, 2, 3, 4, 6

Common Core State Standards Addressed by the Contest:

- ELA Literacy R, W

New Jersey Core Curriculum Content Standards Addressed by Contest:

- Standard 1.1.D (The Creative Process, Visual Arts) Standard 1.2 (History of the Arts and Culture) Standard 5.3.C (Life Science, Interdependence) Standard 1.3.D (Performance, Visual Arts) Standard 1.4 (Aesthetic Responses & Critique Methodologies) Standard 5.3.D (Life Science, Heredity and Reproduction)
- Standard 5.3.E (Life Science, Evolution and Diversity) Standard 3.1 (Reading) Standard 6.1.B (Geography, People and the Environment) Standard 3.2 (Writing)
- Standard 3.5 (Viewing and Media Literacy) Standard 5.1.D (Science Practices, Participate Productively) Standard 5.3.A (Life Science, Organization and Standard 5.3.B (Life Science, Matter and Energy Transformations)
- Standard 8.1 (Educational Technology) Standard 8.1.A (Technology Operations and Concepts) Standard 8.1.B. (Creativity and Innovation) Standard 8.1. C. (Communication and Collaboration) Standard 8.1. D (Digital Citizenship) Standard 8.1.E (Research and Information Literacy) Standard 8.2 (Technology Education, Engineering and Design) Standard 8.2 A. (Nature of Technology: Creativity and Innovation) Standard 8.2 B (Design: Critical Thinking, Problem Solving, and Decision Making) Standard 8.2 C.(Technological Citizenship, Ethics and Society) Standard 8.2 D. (Research and Information Fluency) Standard 8.2 E. (Communication and Collaboration) Standard 8.2 F. (Resources for a technological world) Standard 8.2 G. (The Designed World)